



Melissa Norfolk
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Fast Track to the Top of Google

September 17, 2008

Flying Solo LIVE!

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- How to get on the first page of Google in a matter of hours
- Generate targeted prospects using pay-per-click advertising
- Proven and effective pay-per-click strategies
- How to measure campaign success

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What is Pay Per Click?

- An online advertising technique used on websites, advertising networks and search engines.

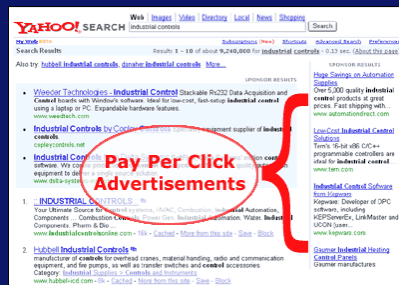
What is Pay Per Click?

- On search engines it is usually a text ad placed on the search results page
- Eg: Google Adwords and Yahoo! Search Marketing



What is Pay Per Click?

- When a site visitor clicks on the ad, the advertiser is charged a small amount per click.
- Minimum cost is AU\$0.05 per click and varies depending on the popularity of the keyword and the number of advertisers bidding for a spot



Pay Per Click Advertising

- Pay to appear on the first page
- Only pay when someone clicks on your ad
- Choose the keywords you want to come up under
- Set you maximum cost per click and set your daily budget

mud bricks - Google Search - Microsoft Internet Explorer

Address: http://www.google.com.au/search?hl=en&q=mud+bricks&met=c%3DcountryAU

Google mud bricks

Web Images Groups News more »

Search: mud bricks

Search: the web pages from Australia

Results 1 - 10 of about 128,000 for mud bricks (0.18 seconds)

Make It Mudbricks - the mudbrick specialists
 South Eastern New South Wales manufacturer of poodled mud bricks that are CSIRO approved for load.
www.makeitmudbricks.com.au/ - 9k - [Cached](#) - [Similar pages](#)

About Make It Mudbricks
 The workshops give you mud brick building experience on a real building. The workshops give you an opportunity to experience mud brick building first hand ...
www.makeitmudbricks.com.au/workshops.html - 10k - [Cached](#) - [Similar pages](#)
[\[More results from www.makeitmudbricks.com.au\]](#)

Your Home Technical Manual - 3.4d Construction Systems - Mud Brick...
 Small image of mud bricks. At its simplest, mud brick making involves placing mud in moulds which, after initial drying, are removed to allow the bricks to ...
greenhouse.gov.au/yourhome/technical/34d.htm - 25k - [Cached](#) - [Similar pages](#)

Mud Bricks Australia
 Are you looking for a more environmentally sound, attractive and durable alternative to concrete? Then mud bricks could be for you.
www.mudbricks.com.au/ - 14k - [Cached](#) - [Similar pages](#)

Mud bricks pressed earth. Pressed earth for earth and mudbrick home...
 Mud and pressed earth brick manufacture. Pressed earth bricks, brick makers and brick layers of quality energy efficient mud brick homes.
www.pressedearth.com.au/ - 7k - [Cached](#) - [Similar pages](#)

your Your Home Technical Manual - 3.4d Mud Brick
 File Format: PDF Adobe Acrobat - [View as HTML](#)
 content of mud bricks is potentially the lowest... The materials for making mud bricks are readily ... Mud bricks can be load bearing but it is also ...
www.greenhouse.gov.au/yourhome/technical/pdf/34d.pdf - [Similar pages](#)

Barne Mud-Brick Holiday Cottages Home Page
 Truly self contained cottages with all facilities, modern kitchen, spacious bathrooms and large lounge area. Two mud brick cottages built of 110 year old ...
www.barne.com.au/ - 5k - [Cached](#) - [Similar pages](#)

Recycled Plastic Products
 The aesthetic, acoustic and energy efficient properties of mud bricks make ... We supply the highest quality mud bricks available, engineered to meet the ...
www.wiretech.com.au/Mud.htm - 6k - [Cached](#) - [Similar pages](#)

ACS Distance Education
 To develop an understanding of building with mud, primarily mud bricks ... Using different types of soil make test mud bricks. One mud brick should be made ...
www.acs.edu.au/resources/product.asp?DocID=138 - 39k - [Cached](#) - [Similar pages](#)

Sponsored Links

Info Mud?
 Do You Enjoy Mud?
 Meet Women Into Mud Too.
AFCApproaching.com/Mud

Affordable House Designs
 Eco-friendly home designs for all budgets.
www.theaphome.com/designs

Google

Web Images Groups News more »

Search: recruitment it

Search: the web pages from Australia

Results 1 - 10 of about 1,600,000 for recruitment it (0.10 seconds)

IT Recruitment
www.manpowerprofessional.com Excellent IT Jobs from Manpower Available Now - Apply Online!

IT Jobs at Google Sydney
www.google.com.au/jobs We are hiring Software experts with great aspirations. Apply now!

IT Contract Recruitment
www.citp.com.au Leading provider of IT resources Systems Development Specialists

Hays Specialist Recruitment - Australia & New Zealand
 A comprehensive directory of jobs covering all areas of employment, accountancy, secretarial, IT, construction, call centre and executive positions.
www.hays.com.au/ - 34k - [Cached](#) - [Similar pages](#)

Jobsearch - IT jobs - IT recruitment - IT industry
 Australia's leading jobs, employment and careers portal assisting you to find IT jobs, employment opportunities, job vacancies and career tools.
www.jobsearch.com.au/advert.php?cat=7&PHPSESSID=f6934ee97d388726b1fa2c6a677ae7e4 - 21k - [Cached](#) - [Similar pages](#)

IT Jobs, IT Recruitment - Peak Placements - IT Professionals...
 A boutique IT recruitment company providing contract and permanent recruiting services to public and private sector organisations.
www.peakplacements.com.au/ - 15k - [Cached](#) - [Similar pages](#)

Affinity IT - Merging People & IT Business Solutions...
 Affinity IT Recruitment Pty Ltd, a leading specialist in IT Recruitment Services is an Australian-owned organisation. We are dedicated to providing quality ...
www.affinityit.com.au/ - 13k - [Cached](#) - [Similar pages](#)

Vantage Recruitment IT and Telecommunications jobs, employment...
 Find IT and Telecommunications jobs, careers and employment with Vantage Recruitment. MyCareer - Simply Jobs.
mycareer.com.au/vantage-recruitment/jobs/-it-telecommunications/ - [Similar pages](#)

Tecsys IT Recruitment IT and Telecommunications jobs, employment...
 Find IT and Telecommunications jobs, careers and employment with Tecsys IT Recruitment. MyCareer - Simply Jobs

Sponsored Links

IT Professional Jobs
 Search our online database for IT Professional Jobs
www.vedior.com

Specialist IT Recruitment
 Australia's finest technology talent for your IT projects are at Adaps
www.adaps.com.au

Recruitment Strategies
 Web-based Recruitment & HR Software. Easy setup, Free Trial!
www.Taleo.com/Australia

Rullion Recruitment
 IT, construction, engineering, financial, government and retail
www.rullion.co.uk

SEEK IT Jobs
 Technology jobs across Australia Updated daily. Search now!
www.seek.com.au

Work in the UK
 Attend seminars this March on Job opportunities in the UK
www.joslinrowe.com/seminars

IT Jobs
 IT jobs for finance professionals, plus salary and hiring news.
www.eFinancialCareers.com.au

IT Recruitment
 Contact us now for the best IT



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Benefits

- Improves website visibility and traffic
- Cost-effective, highly targeted traffic
- Test marketability swiftly
- Determines the ability of your web site to convert visitors
- Identifies keyword phrases providing the best conversion rate
- Provides complete control of position and cost

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Australian PPC Services

- Google Adwords
- Yahoo Search Marketing
- Sensis BidSmart

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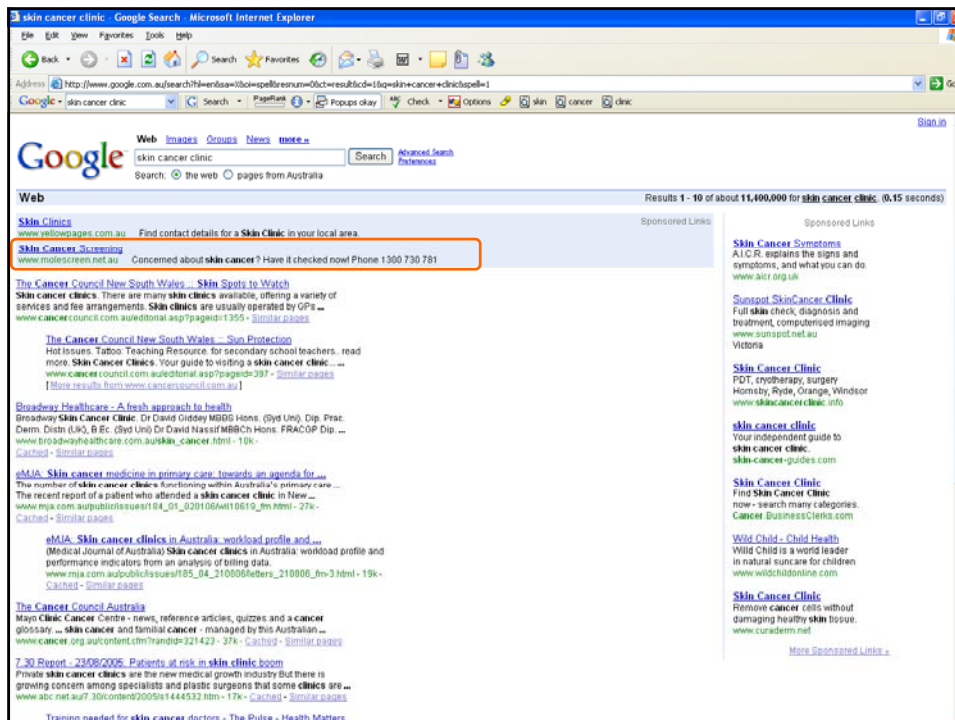


Example

MoleScreen - www.molescreen.net.au

- Skin cancer screening clinic in Victoria
- Advertises extensively on radio and in newspapers

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skin cancer clinic - Google Search - Microsoft Internet Explorer

Address: <http://www.google.com.au/search?hl=en&sa=0&oeq=spell&esum=0&oeq=result&oeq=1&oeq=skin+cancer+clinic&spell=1>

Google: skin cancer clinic

Web: **Results 1 - 10 of about 11,400,000 for skin cancer clinic. (0.15 seconds)**

Skin Clinics
www.yellowpages.com.au Find contact details for a Skin Clinic in your local area.

Skin Cancer Screening
www.molescreen.net.au Concerned about skin cancer? Have it checked now! Phone 1 300 730 781

The Cancer Council New South Wales - Skin Spots to Watch
 Skin cancer clinics. There are many skin clinics available, offering a variety of services and fee arrangements. Skin clinics are usually operated by GPs ...
www.cancer.council.nsw.gov.au/dermatol.asp?pageid=1355 - [Similar pages](#)

The Cancer Council New South Wales - Sun Protection
 Hot Issues: Taboo Teaching Resource for secondary school teachers. read more. **Skin Cancer Clinics**. Your guide to visiting a skin cancer clinic. ...
www.cancer.council.nsw.gov.au/dermatol.asp?pageid=397 - [Similar pages](#)
[More results from www.cancer.council.nsw.gov.au](#)

Broadway Healthcare - A fresh approach to health
 Broadway Skin Cancer Clinic. Dr David Gidday MBBS (Dip. Dip. Prac. Derm. (UK), B.Sc. (Dip. Dip. Dr David Nassif MBChB(Hons. FRACOP Dip. ...
www.broadwayhealthcare.com.au/skin_cancer.html - 10K - [Cached](#) - [Similar pages](#)

eMJA - Skin cancer medicine in primary care - towards an agenda for...
 The number of skin cancer clinics functioning within Australia's primary care ...
 The recent report of a patient who attended a skin cancer clinic in New ...
www.mja.com.au/publicissues/185_04_210908/letters_210806_fm3.html - 19K - [Cached](#) - [Similar pages](#)

eMJA - Skin cancer clinics in Australia - workload profile and ...
 (Medical Journal of Australia) Skin cancer clinics in Australia: workload profile and performance indicators from an analysis of billing data.
www.mja.com.au/publicissues/185_04_210908/letters_210806_fm3.html - 19K - [Cached](#) - [Similar pages](#)

The Cancer Council Australia
 Mayo Clinic Cancer Centre - news, reference articles, quizzes and a cancer glossary ... skin cancer and familial cancer - managed by this Australian ...
www.cancer.org.au/content.cfm?randid=221423 - 37K - [Cached](#) - [Similar pages](#)

7.30 Report - 23/08/2005 - Patients at risk in skin clinic boom
 Private skin cancer clinics are the new medical growth industry but there is growing concern among specialists and plastic surgeons that some clinics are ...
www.abc.net.au/7.30/content/2005/1444532.htm - 17K - [Cached](#) - [Similar pages](#)

Training needed for skin cancer doctors - The Pulse - Health Matters

Sponsored Links

Skin Cancer Symptoms
 A.I.C.R. explains the signs and symptoms, and what you can do.
www.aicr.org.uk

Sunspot Skin Cancer Clinic
 Full skin check, diagnosis and treatment, computerised imaging
www.sunspot.net.au
 Victoria

Skin Cancer Clinic
 PDT, chemotherapy, surgery
 Hornsby, Ryde, Orange, Windsor
www.skincancerclinic.info

skin cancer clinic
 Your independent guide to skin cancer clinic.
skin-cancer-guides.com

Skin Cancer Clinic
 Find Skin Cancer Clinic now - search many categories.
Cancer.BusinessClerks.com

Wild Child - Child Health
 Wild Child is a world leader in natural skincare for children
www.wildchildonline.com

Skin Cancer Clinic
 Remove cancer cells without damaging healthy skin tissue.
www.curaderm.net

[More Sponsored Links >](#)



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Keys to success

- Choose right keyword phrases
- Write persuasive, moving ad copy
- Have a well written page to have them click through to

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Finding the right keyword phrases

- Finding the right keywords
- Put yourself in the mind of a target customer
- Use keyword selection tools such as word tracker or overture

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Wordtracker
Master Keywords

Wed, May 31 2006

Home Support Account News Projects

Related Keywords

Please scroll down for a general list of keywords and phrases related to 'water tank'.

(Note: If you do not wish to see any adult terms in your results, please click on the filter at the bottom of the screen).

Enter your search term below

water tank

Lateral Thesaurus (?)

[Proceed >>](#)

*Use the refresh or reload button on your browser if the screen freezes.

Finished! Please scroll down...

Related keywords for water tank

Why do I need related keywords? [Click here](#)

1. [water tank](#)
2. [water](#)
3. [water storage](#)
4. [news](#)
5. [sports](#)
6. [Motorhome](#)
7. [glass](#)
8. [RV](#)
9. [weather](#)
10. [safety](#)
11. [shower at strorage](#)

Popularity Search

Find out how popular your words actually are. Select words from the left window or simply enter your own into the text box below (up to 100 separated by carriage return, maximum of 10 for Overturn).

[Proceed >>](#)

Searching: 300 row(s) returned
Taken from all Dugite & Macarthur queries over the last 90 days.

[Click here to add all keywords to your basket](#)

Keyword (f)	Count (f)	Predict (f)	Dig (f)
water tanks	281	368	/
salt water fish tanks	199	257	/
water tank	147	190	/
water in sea tank	146	189	/
water storage tanks	122	158	/
salt water fish tank	109	141	/
salt water tanks	93	120	/
water heater expansion tank	71	92	/
water storage tank	66	85	/
brackish water tanks	64	83	/
water dumb tank	62	80	/

Choose database

Compressed [Go \(f\)](#)

Adult filter

Remove dubious [Go](#)

77 Keywords for Wordtracker: 72

[Delete last term](#) [Clear all](#)

[Click here for step 3](#)

BEST SEARCH TERMS FOR GOOGLE

Google gets 47.0500% of all search engine traffic (approx. 237 million a day).

What do these headings mean? [Click here](#)

The KFI was invented by search engine positioning specialist Sumantra Roy of [1stSearchRanking.com](#)

No.	Keyword Why speaks?	KFI Analysis (f)	Count (f)	24hrs (f)	Competing (f)
1	"water well pressure tanks"	63.000	21	13	7
2	"nytex water tanks"	49.000	7	4	0
3	"water tank australia"	32.000	8	5	2
4	"stock water tanks"	13.086	54	33	210
5	"emergency water storage tanks"	6.600	27	16	109
6	"outdoor waterwalls"	6.000	6	4	6
7	"fiberglass water tank"	4.655	16	10	55
8	"fiberglass water tanks"	3.130	23	14	169
9	"grundfos pump"	2.934	262	159	29400
10	"grundfos water pumps"	2.564	10	6	39
11	"water pressure tank"	1.565	6	4	23
12	"home water tank"	1.140	7	4	43
13	"poly water tanks"	0.947	22	13	511
14	"grundfos pumps"	0.703	308	187	136000
15	"water pressure tanks"	0.666	82	50	10100
16	"underground water storage tank"	0.638	17	10	453
17	"water tank drain valve"	0.577	8	5	111
18	"water tank installation"	0.427	14	9	459
19	"pressure water tanks"	0.408	8	5	157
20	"nytex water tanks"	0.391	3	2	23
21	"underground water storage tanks"	0.363	13	8	465
22	"first flush diverters"	0.332	9	5	244
23	"water filters"	0.295	1267	770	5440000
24	"davey pumps"	0.275	14	9	712

Google AdWords: Keyword Tool - Microsoft Internet Explorer

Address: <https://adwords.google.com.au/select/KeywordToolAdGroup?campaignid=4999472&adgroupid=205300342>

Campaign Management | Reports | Analytics | My Account

Campaign Summary | Tools | Conversion Tracking

Campaign Summary > Campaign #1 > ABC Book > Keyword Tool

Keyword Tool

The Keyword Tool generates potential keywords for your ad campaign and reports their Google statistics, including search performance and seasonal trends. Start your search by entering your own keyword phrases or a specific URL. You can then add new keywords to the green box on the right, estimate keyword traffic, and save your new keywords directly to your Ad Group. [Learn more](#)

Important notes: Please note that we cannot guarantee that these keywords will improve your campaign performance. We also reserve the right to disapprove any new keywords you add. Keep in mind that you alone are responsible for the keywords you select and for making sure that your use of the keywords does not violate any applicable laws, including any applicable trademark laws. For more details, please review our [Terms and Conditions](#).

Keyword Variations | **Site-Related Keywords**

Enter one keyword or phrase per line:

learn to read Use synonyms

[Show list of my live performing keywords](#)

Choose data to display:

More specific keywords - sorted by relevance

Keywords	Match Type
learn to read	In Ad Group
learn how to read	<input type="button" value="Add"/>
learn to read music	<input type="button" value="Add"/>
learning to read music	<input type="button" value="Add"/>
learn to read text	<input type="button" value="Add"/>
learning how to read	<input type="button" value="Add"/>
learn to read and write	<input type="button" value="Add"/>
learning to read and write	<input type="button" value="Add"/>
children learn to read	<input type="button" value="Add"/>
learning to read	<input type="button" value="Add"/>
reading to learn	<input type="button" value="Add"/>

[Download all keywords](#) [Get the excel file](#)

[Additional keywords to consider](#)

Selected Keywords:

Click 'Save to Ad Group' when you have finished building your keyword list.

No keywords added yet

[Add your own keywords](#)

[Save to a different Ad Group](#)

[Letterland ABC book](#)
Buy Letterland ABC book and DVD online. Fast, efficient delivery.
www.learninglogic.com.au

Address: <https://adwords.google.com.au/select/EditPrice?mode=editprice&campaignid=6243305&adgroupid=319342685&noestimates=true#a>

Google AdWords

Campaign Management | Reports | Analytics | My Account

Campaign Summary | Tools | Conversion Tracking

Campaign Summary > Australian Wax Co > Candles > Edit Keywords and CPC

Use this page to edit keywords, set bids for individual search keywords or edit the default bid for this Ad Group. Click 'Estimate Search Traffic' to see how the changes could affect your search network results. Click 'Save Changes' when done.

Default bid: AUD \$ Max. CPC [?](#)

Enter one keyword or phrase per line: [Keyword Tool](#)

aromatherapy candles
birthday candles
candle
candles
dinner candles
floating candles
personalised candles
specialty wax
specialty waxes
wax

Want better clickthrough? Use keyword matching options to better target your ads. [\[more info\]](#)

keyword = broad match
[keyword] = exact match
"keyword" = phrase match
-keyword = negative match

Want more control? Try setting individual CPCs and destination URLs for keywords in this Ad Group. [\[more info\]](#)

Example: keyword**0.25**http://www.yoururl.com/xyz

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Google AdWords: Edit Keywords and CPC - Microsoft Internet Explorer

Address: <https://adwords.google.com.au/select/EdkPriceAdgroupId=319242665&mode=editprice&campaignid=6243305&recalculate=Estimate+Search+Traffic>

Notes about these estimates for your keywords and targeting:

- Because your campaigns do not yet have a performance history, keyword estimates are based on system-wide performance information.
- Estimates apply only to ad performance on Google and partner search networks, not to the content network.

Traffic Estimates

View the ad performance estimates for your selected keywords on the Google Search Network below. Estimates are provided only as a guideline, your actual costs and ad positions for your keywords may vary. [Learn more](#)

Without budget limitations:
At an average CPC of \$0.33 - \$0.57, these keywords could potentially generate 44 - 62 clicks per day (which would cost you \$20 - \$40).
[View how potential clicks in the table below](#)

Keywords / Minimum bid [1]	Max CPC / Predicted Status [2]	Search Volume [1]	Estimated Avg. CPC [1]	Estimated Ad Positions [1]	Potential Clicks / Day [1]	Potential Cost / Day [1]
Search Network Total			\$0.33 - \$0.57	1 - 3	44 - 62	\$20 - \$40
aromatherapy candles Minimum bid: \$0.25	Active	<input type="text"/>	\$0.60 - \$1.00	4 - 6 delete	0	\$1
birthday candles Minimum bid: \$0.25	Active	<input type="text"/>	\$0.61 - \$0.92	1 - 3 delete	0	\$1
candle Minimum bid: \$0.13	Active	<input type="text"/>	\$0.36 - \$0.64	1 - 3 delete	15 - 18	\$0 - \$20
Candles Minimum bid: \$0.25	Active	<input type="text"/>	\$0.45 - \$0.73	1 - 3 delete	14 - 17	\$7 - \$20
dinner candles Minimum bid: \$0.25	Active	<input type="text"/>	\$0.00 - \$0.32	1 - 3 delete	0	\$0 - \$1
floating candles Minimum bid: \$0.24	Active	<input type="text"/>	\$0.65 - \$0.97	1 - 3 delete	0 - 1	\$1
personalized candles Minimum bid: \$0.24	Active	<input type="text"/>	\$0.00 - \$0.94	1 - 3 delete	0	\$0 - \$1
specialty wax Minimum bid: \$0.24	Active	<input type="text"/>	Not enough data to give estimates. [?]	delete		
specialty waxes Minimum bid: \$0.25	Active	<input type="text"/>	Not enough data to give estimates. [?]	delete		
wax Minimum bid: \$0.27	Active	<input type="text"/>	\$0.24 - \$0.42	1 - 3 delete	14 - 24	\$4 - \$20
wax raw materials Minimum bid: \$0.24	Active	<input type="text"/>	Not enough data to give estimates. [?]	delete		
wedding candles Minimum bid: \$0.24	Active	<input type="text"/>	\$0.66 - \$0.99	1 - 3 delete	0 - 1	\$1

Note: You can activate **insensitive** for search keywords by increasing their quality through optimization or by raising their maximum CPCs to the minimum bid indicated. [\[?\]](#)

Make additional keyword and CPC changes


Use this page to edit keywords, set bids for individual search keywords or edit the default bid for this Ad Group. Click "Estimate Search Traffic" to see how the changes could affect your search network results. Click "Save Changes" when done.



Writing your ads

- The wording of your ad listing is a tricky matter because of the limited space you're given and the restriction on the wording you can use

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Google Adwords

Ads can contain:

- Headline 25 characters
- Ad text has two lines of 35 characters each
- 35 characters for URL or web address

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The screenshot shows a Google search results page for the query "time management". The browser is Microsoft Internet Explorer. The search results are displayed in a list format. The first result is "Time Management Training" from Brainpower/Training.com.au. Other results include "Tracking Time" from www.TimeLog.com, "Allen and Urwin - eStudy Centre - Study Support Topics", "Time Management - Academic Skills Resources, The Learning Centre UNSW", "Reach Out! - Time Management", "Time management seminars, Sydney, Australia", "Academic Skills Unit - Time management", and "NSW HSC ONLINE - Study and Exams". On the right side, there are several sponsored links, including "Management made Simple", "Continue - Smart Timesheet", "Euc TimeClock", "Time management software", "Time management Find Time Management Solutions Now", "Stress", "Business & IT Education", and "Web Timesheets - TimePro".



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Writing Ad Titles

- use your customer's words to grab their attention
- have your keywords placed in the title
- test different ad wordings to discover which are effective

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[Free 7 Day Trial](#)

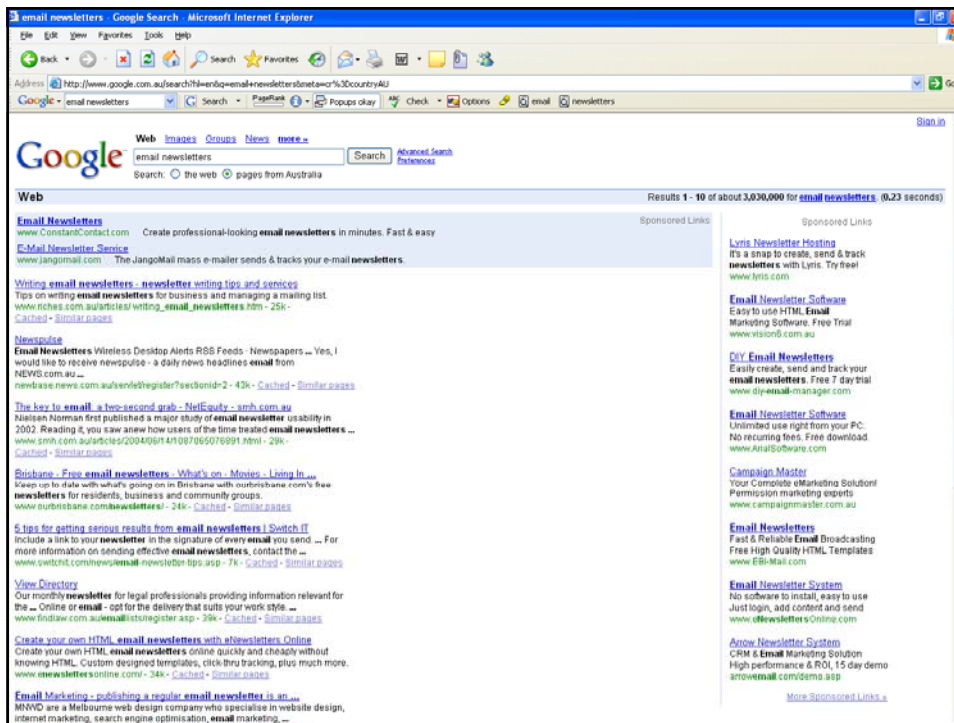
of DIY Email Manager. Create, send and track your own email campaigns.
www.diy-email-manager.com

[DIY Email Newsletters](#)

Easily create, send and track your email newsletters. Free 7 day trial
www.diy-email-manager.com

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Getting started with Google Adwords

1. Go to adwords.google.com.au and sign up
2. choose language, location
3. enter your ad, then your keywords
4. set daily budget and maximum bid price
5. respond to confirmation email
6. enter your credit card details and your ad will run

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Making it Work

- Conversions, Not clicks
- If you want to stay on budget, you have to track conversions.
- What's a 'conversion'? It's any time a visitor to your web site takes a desired action.

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Test Test Test and Measure

- Easy tracking of impressions to clicks
- Conversion tracking for shopping carts
- Test multiple ads
- Optimise keywords

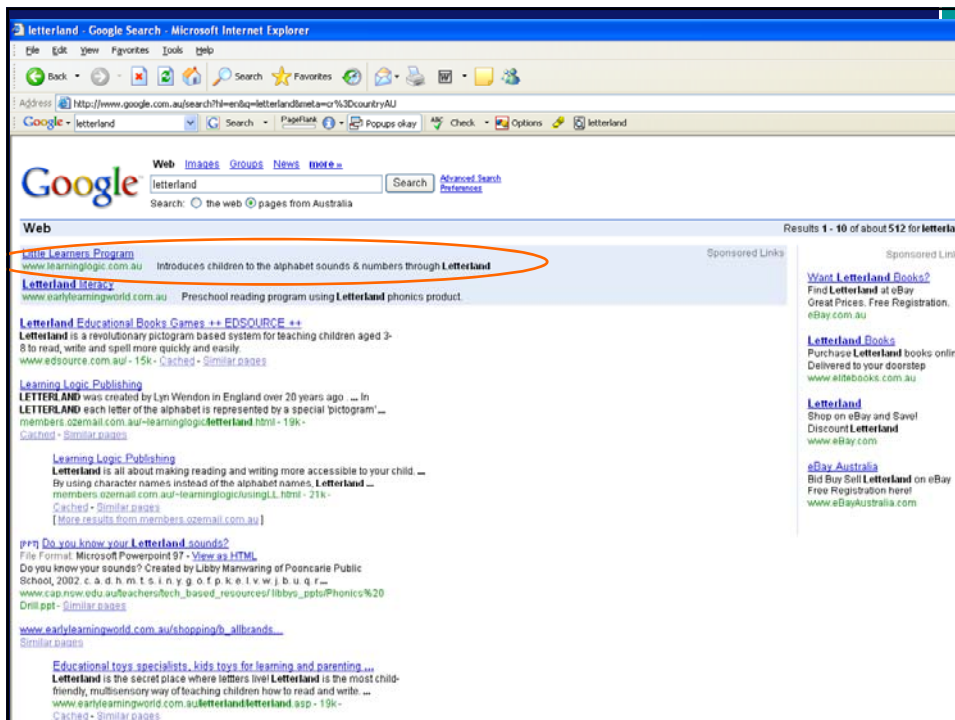
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Learning Logic - www.learninglogic.com.au

- Sells Letterland and other literacy products for children learning to read
- Runs course for parents, teachers and children

www.technologypresentations.com.au

letterland - Google Search - Microsoft Internet Explorer

Address: <http://www.google.com.au/search?hl=en&q=letterland&meta=cr%3DcountryAU>

Google - letterland

Web Images Groups News more

letterland

Search: the web pages from Australia

Results 1 - 10 of about 512 for letterland

Early Learners Program
www.learninglogic.com.au Introduces children to the alphabet sounds & numbers through Letterland

Letterland Books
www.earlylearningworld.com.au Preschool reading program using Letterland phonics product.

Letterland Educational Books Games ++ EDSOURCE ++
 Letterland is a revolutionary pictogram based system for teaching children aged 3-8 to read, write and spell more quickly and easily.
www.edsource.com.au/ - 15k - [Cached](#) - [Similar pages](#)

Learning Logic Publishing
 LETTERLAND was created by Lyn Wendon in England over 20 years ago. ... In LETTERLAND each letter of the alphabet is represented by a special 'pictogram' ...
members.ozemail.com.au/~learninglogic/letterland.html - 19k - [Cached](#) - [Similar pages](#)

Learning Logic Publishing
 Letterland is all about making reading and writing more accessible to your child. ...
 By using character names instead of the alphabet names, Letterland ...
members.ozemail.com.au/~learninglogic/letterland.html - 21k - [Cached](#) - [Similar pages](#)
www.earlylearningworld.com.au/

Do you know your Letterland sounds?
 File Format: Microsoft PowerPoint 97 - [View as HTML](#)
 Do you know your sounds? Created by Libby Manwaring of Pooncarie Public School, 2002. c. a. d. h. m. t. s. i. n. y. g. o. f. p. k. e. l. v. w. j. b. u. q. r. ...
www.cap.nsw.edu.au/teachers/tech_based_resources/libbys_pps/Phonics%20Dm1.ppt - [Similar pages](#)

www.earlylearningworld.com.au/shopping@_allbrands_
[Similar pages](#)

Educational toys specialists, kids toys for learning and parenting ...
 Letterland is the secret place where letters live! Letterland is the most child-friendly, multisensory way of teaching children how to read and write. ...
www.earlylearningworld.com.au/letterland/letterland.asp - 19k - [Cached](#) - [Similar pages](#)

Want Letterland Books?
 Find Letterland at eBay
 Great Prices. Free Registration.
eBay.com.au

Letterland Books
 Purchase Letterland books online
 Delivered to your doorstep
www.eltbooks.com.au

Letterland
 Shop on eBay and Save!
 Discount Letterland
www.eBay.com

eBay Australia
 Bid Buy Sell Letterland on eBay
 Free Registration here!
www.eBayAustralia.com

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